



Integrated marketing and communications agency for wine, spirits and F&B clients

Bring consumers together through food, drinks, and all things lifestyle-related.









# WHO WE ARE

- Founded in 2011, Taste Communications, leading integrated marketing and communications agency for wine, spirits and F&B based in Shanghai.
- Our mission is to deliver comprehensive PR, marketing and digital media solutions for **wine**, **spirits and F&B clients**.
- Through highly appraised integrated marketing and communication strategies, we help our clients to **establish their public images** and **achieve unique status** among targeted customers.
- With solid understanding of the market, we are able to provide **tailor made marketing, communications**, **social media and event solutions** for wine, spirits and F&B clients.
- We are the **leading wine marketing agency in China**.







# OUR STRENGTH

- **Global vision and local insight** A combination of international experience, a broad local network and a comprehensive understanding of the industry we serve.
- **Insight from insiders** A team of dedicated marketing, PR, events and social media professionals who understand this unique industry.
- **Complex solution** Our integrated approach to every campaign that combines traditional, digital and social strategies together will ensure the right message across your target audiences in multi-channels.
- **Exclusive trade and media network** Exclusive connections within the wine, F&B and hotel industries gain us exclusive pathways to trade resources. A strategic network of over 2,000 media and influencers in mainland China and Hong Kong.
- **Pioneer in digital marketing and social media** Our digital team creates up-to-date and resonating content as a powerful outreach to help clients enhance online media coverage, create buzz and generate positive WOM.
- **We Create Experience** We curate social experiences with a WOW factor that bring people together through food, drinks, and all things lifestyle-related, ranging from intimate gatherings to large-scale events.



# WHAT WE DO



- Marketing & Communication Strategy: We craft comprehensive marketing and communication strategies to effectively position and promote our wine clients in the market and reach their target audience.
- **Creative**: We craft compelling content and campaigns that captivate and inspire Chinese wine consumers.
- **Press**: We manage public relations to enhance our client's visibility and reputation through media coverage and press releases.
- Influencers KOL&KOC: We collaborate with key opinion leaders (KOLs) and key opinion consumers (KOCs) to authentically promote our client's images on social platforms.
- Social Media Management: We handle all aspects of social media management to build and maintain a strong online presence for wine clients.
- **Events**: We organize memorable events that bring the unique stories of wine to life, creating lasting impressions on attendees.
- **Consumer campaigns**: We design targeted consumer marketing campaigns to boost brand awareness and drive sales.
- **B2B trade marketing**: Our B2B trade marketing efforts focus on matchmaking and building relationships within the wine industry's business networks.
- Wine Education: We offer educational programs aimed at deepening the understanding and appreciation of wines among both professionals and enthusiasts.





# OUR EXPERTISE INTEGRATED MARKETING SOLUTION

- **360° Integrated Approach –** We think far beyond the conventional PR scope and break the boundaries between marketing and communication. We pride ourselves in providing comprehensive and customized solution catered to each client's specific needs.
- Strategic Planning The most sounding brand stories are nothing without strategy behind them. Our PR consulting service always starts with diagnosing and identifying the best marketing strategy and proper brand proposition for our clients.
- Innovative Promotion We apply creative approaches and experiences outside the traditional PR realm to help clients develop actionable promotion tactics that are proved highly costeffective.





# OUR EXPERTISE WINE MARKETING

All of our team members are wine experts with profound educational and knowledge backgrounds in wine, holding **WSET Level 3 or above** qualifications. We have **extensive connections within the wine industry** across **mainland China and Hong Kong**. Our wine marketing services are are extensive but not limited to:

- Strategic planning and consultation
- Trade fairs and hotel show management
- Wine seminars for trade
- Wine tasting events for consumers
- Wine competitions
- Consumer campaign for wine brands
- On trade and off trade promotions
- Press Office
- Social media management and campaigns
- Market trend spotting and intelligence report





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# OUR EXPERTISE PR, DIGITAL MARKETING & SOCIAL MEDIA

We have extensive connections within the **wine trade media**, educator networks, influencers, and KOLs in the food and drinks sector. Our digital team has a proven track record of achieving great results for our clients through digital and social media marketing.

Our comprehensive PR, digital marketing and social media services are extensive but not limited to:

- PR Strategy
- Press Office: Press releases, press kit, topic pitch, interviews
- · Press conferences and media events
- Industry awards pitch
- Media monitoring and crisis management
- Digital marketing strategy
- Social media / KOL / KOC campaign
- Influencer engagement
- Official social media account management



# OUR PEOPLE

Taste Communications team are local born local grown Chinese with extended living and working experiences overseas. We know your needs, speak your language, yet we understand the market, care about the people.



Founder and Managing Director: Jeuce Huang

- MA in Art Administration, University of New South Wales, BA in Design Computing, University of Sydney, Australia.
- 15 + years multinational experiences in marketing, PR, events and media within wine, spirits and F&B industry.
- WSET Level 3 Certificate.
- A social media guru and Little RedBook influencer.
- Passionate about wine, food, travel, socializing, and spotting consumer trends.
- Languages: English, Chinese.









# OUR PEOPLE

Senior Account Manager: Ines Qiu

- MA in Management, integrated marketing communication, IE Business School, Spain.
- 8 + years of experience in marketing within the wine and fashion industries.
- WSET Level 3 Certificate.
- Languages: English, Chinese, Spanish.

Account Manager: Sherry An

- MA in International Wine Management and BA in Hotel Management, Hong Kong Polytechnic University.
- 6 + years experiences in wine marketing and e-commerce.
- WSET Level 4 Certificate.
- Languages: English, Chinese.

- MA in Wine & Spirit Management, KEDGE Business School, France.
- 6 + years multinational experiences in wine marketing and sales.
- WSET Level 3 Certificate.
- Languages: English, Chinese, French.

Account Manager: Echo Mi



# SOME OF OUR CLIENTS



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# CASE STUDY: WINES OF GERMANY

Representing **Wines of Germany** since January 1<sup>st</sup>, 2015 in mainland China, covering all aspects of **strategy**, **marketing**, **research**, **communication**, **promotion**, **press**, **education**, **social media**, **trade relations**, **trade fairs**, **consumer campaigns**.

#### **■** Highlight outcome:

### German Wines on Path to Success in China

15.03.23

Sales of German wines in China have developed extremely well in recent years, defying the trend.

Press releases



Between 2017 and 2023, the imported wine market in China experienced a dramatic **decline by 70%**, imported volume dropped from 7.5 million hl to 2.5 million hl. Despite the challenging market situation, German wines saw growth against the trend, even setting new highs for import value and volume in 2022. **Market share for German wine in China increased from 0.8% in 2017 to 2.5% in 2024.** 

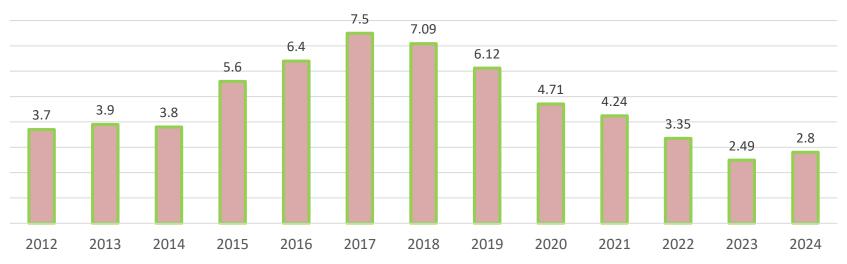
- Over the past decade, we have successfully transformed **German Riesling** from a relatively less known grape variety into a **super brand** in the Chinese market today.
- We have implemented integrated marketing campaigns and created highly impactful concepts such as 'Summer of Riesling' and 'Happy Birthday Riesling'.

Taste Communications 賞味傳播

### German wine import vs All wine import figures in China



All wine import - by million hl











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"轻甜"雷司令打动"Z世代",在年轻 人中建立品类热爱,有望成为葡萄… WBO 市场 "轻甜雷司令"不同于前些年流 行的"小甜水"概念,因为雷… 葡萄酒商业观察 6个月前

#### Highlight outcome (Strategy, Consumer and Media):

- In the past 10 years, Taste Communications has helped Wines of Germany successfully **establish 'German Riesling' as a super brand and category leader** among the Chinese consumers and the wine trade through continuous consumer marketing campaigns, B2B trade events, trade and consumer education, press relations and PR.
- We strategically positioned German Riesling towards **younger consumers (Gen Z)** and **female consumers in China**, which proved to be a huge success and increased awareness and sales results within the target group greatly.
- Taste Communications captured the latest dynamics in the Chinese alcoholic beverage consumer market for Wines of Germany and successfully launched corresponding marketing campaigns. For example, the 'slightly tipsy' trend among Gen Z, the popularity of semi-sweet alcoholic beverages, and young people's willingness to spend for self-indulgence.
- Since 2024, white wines in China's imported wine market have performed remarkably well, with Wines of Germany leading this trend.



#### Highlight outcome (Strategy, Consumer and Media): Everything centered around Germany's star grape variety: Riesling.



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Highlight outcome (Strategy, Consumer and Media): Online & offline retail promotions



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#### Highlight outcome (Strategy, Consumer and Media): Online & offline retail promotions





#### Highlight outcome (Strategy, Consumer and Media): Restaurant promotions



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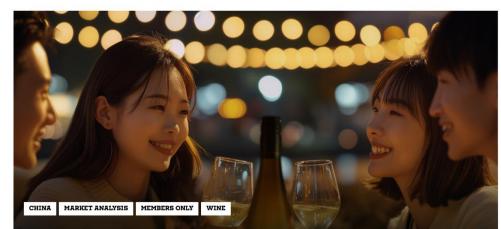
#### Highlight outcome (Strategy, Consumer and Media): Working with wine trade media and top influencers such as Lady Penguin.

🔶 🖸 🏠 🗇 https://vino-joy.com/2024/04/16/chinas-gen-z-is-spearheading-the-rise-of-the-white-wine/?utm\_source=vin... A 🏠

# **Vino Joy News**

Markets Market Analysis Leaders Top 10s Crime

Your ultimate source for everything related to China's wine market



China's Gen-Z Is Spearheading the Rise of the White Wine

0 2024-04-16 1 MIN READ

on-Z is driving white wine growth in China. (pic: Wines of Germany)

**LOVE RIESLING** 





### Highlight outcome (Strategy, Consumer and Media): Our consumer events



2024 Summer of Riesling Grand Consumer Event Shanghai Great World



Highlight outcome (Strategy, Consumer and Media): Our consumer events



2020 I Love Riesling Feast Festival Jing'an Kerry Center Shanghai



### Highlight outcome (Strategy, Consumer and Media): Our consumer events



2019 Riesling Sound & Sensory Experience Shanghai & Beijing



### Highlight outcome (Strategy, Consumer and Media): Our KOL campaigns



2023 Happy Birthday Riesling Social media influencers gift seeding campaign



#### Highlight outcome (Strategy, Consumer and Media): Our KOL campaigns



2023 International Women's Day Female influencers endorsement campaign







#### Highlight outcome (Trade):

- Taste Communications maintains regular contact with **over 250 wine importers** who carry German wine in their portfolios. We have a **regular trade mailing list**, a **WeChat group** with over 250 members, and a **B2B WeChat news** to communicate the latest news, market figures, trends, and event information from Wines of Germany.
- We organize German wine pavilions at two major trade fairs in Mainland China:
  - The China Food & Drinks Fair Chengdu
  - ProWine Shanghai
- Each year, we also organize four hotel roadshows across Mainland China, with an average attendance of 500+ trade visitors per city.
- We have successfully connected many German wineries with their Chinese partners. Additionally, we organize the annual Wines of Germany Awards dinner, where we recognize the best importers, educators, retailers, and restaurants.





ProWine Shanghai





Wines of Germany Annual Dinner & Award Ceremony





Riesling & Co. Hotel Roadshows





Chengdu Food & Drinks Fair





Three level German Wine Education System in China

### Highlight outcome (Education):

- We established a **Three-Level German Wine Education System** in China. We designed course materials, guidelines, and exam papers for all three levels. We **certified 46 wine educators** as German wine certified wine educators.
- Over the past 10 years, we have educated over **10,000 wine trade** professionals and enthusiasts across different GWA levels.
- We conduct sommelier training or competitions annually. In the past 10 years, we have educated **over 2,000 sommeliers and restaurant/bar staff** through online and offline trainings.
- We developed online **German wine education training videos** for Wines of Germany website and trade partners. We design and produce various educational **materials and brochures** for both trade and consumers.
- Over the past 10 years, we have conducted more than **80 professional seminars** at major wine fairs and hotel roadshow events across China.
- We invite Chinese educators and sommeliers to participate in **trips** to Germany under the GWA umbrella.





Wines of Germany Seminars and GWA courses





Sommelier Education and Competition





Design and produce Wines of Germany educational materials in Chinese



#### Wines of Germany Chinese information channels designed and managed by us:

Wines of Germany Chinese Website <u>www.winesofgermany.com.cn</u> Wines of Germany Chinese WeChat and Weibo













CASE STUDY: BORDEAUX BURDIGALA WINE BAR Media communication and events management for the first Burdigala Wine Bar and Bordeaux wine associations Time: 2012 – 2017

**Bordeaux Tomorrow Plan**: Strategic growth initiative recommending development of "Wine Festivals" and "Wine Bars" in key markets.

- Burdigala Bordeaux Wine Bar: First 100% Bordeaux wine bar in China, established in Shanghai (2012 & 2013), aiming to present a modern and inviting Bordeaux experience. Initiated by private investor Franck Boudot and supported by the CIVB, acting as a hub for Bordeaux wine events.
- **Marketing & Events**: Managed by Taste Communications, responsible for PR, daily marketing, and organizing various trade association events, effectively promoting Bordeaux wines to media and consumers.
- Managed various events and media interview arrangements in Burdigala Shanghai for CIVB, Bordeaux & Bordeaux Supérieur, Sweet Bordeaux, Union des Côtes de Bordeaux, introducing a true Bordeaux concept to the target media and consumers.



## CASE STUDY: BORDEAUX BURDIGALA WINE BAR MEDIA & EVENTS – BURDIGALA WINE BAR











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# CASE STUDY: BORDEAUX BURDIGALA WINE BAR MEDIA ARRANGEMENTS – BORDEAUX WINE ASSOCIATION

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TATLE-CORPORATE 波尔多坡地葡萄酒: AL GU-BARADERER. LINCE ALBANANA 大师班在沪带你领略高品质葡萄酒

> 该尔多坡地面临清联合会 (Union des Côtes de Bordeaux) 平 11 月 15 日 在上海 100% 该尔多概念的布迪格乐着着酒餐厅 Burdigela1单行了"波尔多坡地葡萄酒"大 须班。当天介绍了油尔多坡地产区的独特地理 环境及风土民势而造被波尔多坡地葡萄酒的优 黑风味;同时也介绍了波尔多坡地联合会在近 明的发展动态。积极评价了"波尔多坡地葡萄





#### 本等全世界各地开展专家级别的培训课程和各类酒 会,同各地波尔多坡地葡萄酒爱好者,专业品酒人士 以及酒商们互动,在中国,仅在11月份波尔多坡地看 着酒联合会就将举办12场不同规模的活动,展现了对 中国市场的信心和对未来发展的潜力。

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波尔多坡地葡萄酒联合会(Union des C tes de

Bordeaux)在上海100%波尔多概念的布迪格乐葡萄

酒餐厅(Burdigala)举行了"波尔多敏地葡萄酒"大

特班。波尔多坡地藏葡酒联合会经理帕特丽雅-萨瓦尔

蓼(Patricia Zabalza)和5名酒庄代表出席并介绍了

波尔多坡地产区的独特地理环境及风土优势而造就波

尔多坡地葡萄酒的优质风味;同时也介绍了波尔多坡

地联合会在近期的发展动态,积极评价了"波尔多坡

地葡萄酒"的高品质和发展潜力。除了本次在上海举

行的大师课程,联合会还在美国,加拿大,德国,日

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# Party



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## CASE STUDY: BORDEAUX BURDIGALA WINE BAR EVENT MANAGEMENT – SWEET BORDEAUX PARTY





## CASE STUDY: BORDEAUX BURDIGALA WINE BAR

### PRESS CONFERENCE COTES DE BORDEAUX in 2013 MEDIA EVENT FOR BORDEAUX & BORDEAUX SUPERIEUR in 2014







Golden Wishes gift seeding Brand campaign Key Visual



# CASE STUDY: WINE BRAND CAMPAIGN

An integrated online to offline brand campaign for Freixenet Time: 2014

### THE INITIATIVE

Taste Communications was appointed by Freixenet to create an **original brand campaign** which increases brand awareness and also **generates sales volume** by helping Freixenet get listed into **nightlife venues**.

Taste Communications created a **gift seeding campaign** concept called "Golden Wishes" that engaged with selected media celebrities and trend influencers to achieve immediate buzz and talking points for Freixenet. The hugely successful "Golden Wishes" **brand campaign** created great anticipation and free advertisement for our **original party concept** "Golden Bubbles", which was later held at one of Shanghai's most premier nightlife venue at that time.

## THE OUTCOME

- +3,000 positive interactions and +100,000 impressions on Sina Weibo
- +500 people attending "Golden Bubbles" Party.
- 300,000RMB revenue on the event night for the nightclub.
- 100+ post about the party on Sina Weibo.
- 30 online and 10 print coverage, with total advertising value +900,000RMB.

Golden Bubbles Party Key Visual



CASE STUDY: WINE BRAND CAMPAIGN An integrated online to offline brand campaign for Freixenet HIGHLIGHT 1: GIFT BOX Design and KOL posting



GIFT BOX-1 INSIDE



## CASE STUDY: WINE BRAND CAMPAIGN An integrated online to offline brand campaign for Freixenet HIGHLIGHT 2: GOLDEN BUBBLES PARTY IMAGE GALLERY





## CASE STUDY: WINE BRAND CAMPAIGN An integrated online to offline brand campaign for Freixenet

## **HIGHLIGHT 3: MEDIA COVERAGE**



#### 菲斯奈特 金色许愿礼盒" 限量版气泡酒

如果你是爱酒的人、一定会知道菲斯奈特气泡酒。在这 辞旧迎新的时刻,菲斯奈特气泡酒将用"金色许愿礼盒" 和你一同告别2013的金色记忆,共同递来2014的到来。 许愿礼盒中包含一瓶1.5升超大装菲斯奈特黑牌气泡 酒,并且还搭配了一支金色定制笔。用笔在黑色磨砂质 感的服身上写上你对新年的愿望,祈求来年的原利,岂 不是件妙事?

#### 9:30pm-00:00am 躁起来吧 派对小姐

圣诞夜当然要变身 "Party Animal", 快来感受菲斯奈特为 酒精爱好者们打造的浓浓"土豪" 气的圣诞夜去。无数金色逾浪闪 撮整场,更有上百名夜肌沃人、 西班牙模特、金色舞娘与能人融 翌日山傳全场。快来感受这场"十 聚金泡店"之夜吧!

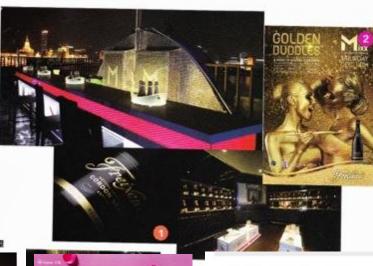
12.0-018 "Golden Bubbles 2011" 戦制:12月14日2100至東東 地域:中山东江語22号 外着22号5度Oub Max

#### 气泡酒与你一起分享新年金色愿望

全球领先的与 泡酒品牌非新奈 特(Freixenet) 推 出年末限量版"金 色许愿礼盒"。仅限 中国地区50份, 逝 城中时尚爱酒人士 共享新年愿望,纪 全2013的金色回 亿, 迎接2014年的 百斯东特 "Golden Bubbles思对" 專在 12月14日于外遗22

到案

将6楼的顶尖俱乐部Club MIXX单心;以会色气态为主题,届 时将有超过400名夜趴达人参加,得达琼斯东特品牌的时尚 活力与创新精神,派对当晚,将有10余位图班牙模特、金色舞 她及朝人雕塑表演,与你一同在外滩流光溢彩的夜空下,欢腾 后杯,共许2014的精彩梦想。



坚持传统香槟酿造工 艺,以及优质的葡萄 园选择,从而呈现给 消费者芬芳、绵密的 气泡口感;年末庆患。 朋友聚会, 都是一同 分享的佳选。

2 以金色气泡为主 题,菲斯奈特与你一 同在外滩流光溢彩的 夜空下, 欢酬举杯, 邀城中时尚爱酒人士 共享新年愿望,纪念 2013的金色回忆, 共 许2014的赋涉想。

前臺特与你分享新年金色愿望



圣诞年末季、全球领先气泡 **百品牌Freixanet**非新奈特推 出年末限量版"全色许愿礼 盒"。中国区仅限50份。 邀时尚爱酒人士共享新年愿 壁, 纪念2013的金色回忆, 迎接2014年的到来。"金色 许愿礼盒"内含一瓶1.5升 经大概装置新杂转里罐可涂 酒, 搭配一支金色定制笔,

在磨砂渍感的绘器瓶身上写下你的新年愿望,与草原条特气泡酒 共享全色2014.









## CASE STUDY: MICHELIN RESTAURANT

Michelin 2 star restaurant 8 ½ Otto e Mezzo Bombana Shanghai Michelin 1 star restaurant Opera Bomban Beijing Time: 2012 – 2020

Three star Italian Michelin chef Umberto Bombana's restaurants in Shanghai and Beijing.

Taste Communication act as the **full time retainer PR agency** in Mainland China since opening in 2012 to 2020.

Planned and executed **comprehensive media and PR services** that engaged with a full spectrum of lifestyle media outlets, focusing the conversation and creating compelling story angles.

**Pitched awards** from influential media, including: "Best Italian Restaurant & Best Newcomer" from *CityWeekend*, "50 Best Restaurants in China" from *Food & Wine*, "Best Restaurant of the Year from *Modern Weekly*, "Best Restaurant of the Year" from *Tatler*, "Best New Restaurant" from *Condé Nast Traveler* etc.

Shanghai 8 ½ Otto e Mezzo Bombana awarded **Michelin 2 star** since 2017. Beijing Opera Bombana awarded **Michelin 1 star** since 2022.



#### REUTERS COLORADE

Halter Bastress - Martale - World - Pallice - Tault - Opinion - Bros

#### VIDEO: VIDEO GALLERY



Spotlight 8 1/2 Otto e Mezzo Bombana





No half measures for true gourmets





BES





Two MICHELIN Stars 米其林二星餐厅





81/2 OTTO E MEZZO BOMBANA SHANGHAI





#### 伊朗 \* Umberto Bombana 8 1/2 Otto e Metro Batchara MRWAMEER

8000

INNIAL T.L. RENTTIERRIMET, BEDAVAMENT ARUNI. REPORTER STATEMEN OF ALM. 这里的你门和你在希腊的来几林那门有什么区别吗? 这世和唐德的古马2在概念上最简合一样的,我也 也是有这句的问题是我们这家律师上自己的问题。



#### 当 复制中国香港顶级意餐厅 作用的 8 Vg 总 Uniterts Boolson 在 Tosta

1997又一条件、在1273年中市内建装学为来其体 10万、银旗和为希田派的唐大科教学、如今, Bardana (TRUCC) ATTANINES, M 来著名的 Alast Vo 担任行政 1016. 彩金化和水面的放式以非复制的 PART LEVERS DEPARTMENT PERFE Boolans NY-AOS. LEELO T- TENICONSIGNIESSIONEL 的。不能同行了可SA之父"的说明。 MITCH. REPUBLICARD LIVERS ALL MARKEN STREET





Umberto Bombana 开餐厅就像开法拉利

中有出計的(本説料造業者実施工能)や、前Upderto Bondara/そかだは、Dr 6 Mano BONDAUA法律第二年年77日期間、市営会は低い報行がたことは 株正単位的の名を建築合物和自由、自己合作報行計業開始のに利っていた。 









## CASE STUDY: NONGFU SPRING Premium Water The premium water from China's largest water brand, Nongfu Spring Time: 2015 & 2016

In 2015, Nongfu Spring introduced its new premium water sourced from the rare low-sodium mineral springs of Changbai Mountain. This product not only pays tribute to the natural ecosystem but also embodies cultural significance, with packaging design that exudes a rich cultural atmosphere.

In 2016, we set the following promotion goals for Nongfu Spring's glassbottled natural mineral water, which is primarily **targeted at high-end dining and hotels**:

- To introduce this premium product into the high-end dining channel through collaborations with participating restaurants.
- Work with **Michelin starred chefs** for endorsement campaign.
- To enhance the overall brand and product image of Nongfu Spring and increase its overall awareness.
- To educate target customers about the cultural value of the product through differentiated marketing strategies and public communication.
- To **sponsor events** such as the '2016 China Wine List Awards,' 'CityWeekend Annual Awards,' and 'CityWeekend Restaurant Week.'
- Engage with target media and opinion leaders to secure media exposure.





Michelin starred chefs for endorsement campaign





High end restaurants & hotels campaign









A little bit more about us… Taste Social 賞味社交



In 2024, we launched our consumer experience brand '**Taste Social**', aimed at creating '**wow**' experiences that bring people together through food, drinks, and lifestylerelated activities, from intimate gatherings to large-scale events.

**Why?** Because we believe that exceptional experiences are key to attracting consumers in the future. People seek fun, inspirational, and social moments centered around great food and drinks. If an event is boring, they are likely to walk away from your brand.

We can also **tailor bespoke experiences** based on a client's identities and stories.





MONA IS A MEDITERRANEAN FUSION BISTRO WITH AN ASIAN TWIST, LOCATED IN THE ICONIC HISTORICAL WAREHOUSE OF THE FOTOGRAFISKA SHANGHAI MUSEUM OF PHOTOGRAFISKA SHANGHAI MUSEUM OF PHOTOGRAFILY, MONA AND FOTOGRAFISKA SHARE THE VISION OF "INSPIRING NEW PERSPECTIVES" BY CONNECTING CULTURES AND ENCOURAGING GUESTS TO EXPERIENCE NEW TASTES. BEFORE OR AFTER DINING, GUESTS CAN ENJOY FOTOGRAFISKA'S INCREDIBLE PHOTOGRAPHY EXHIBITIONS.

THURSDAY, 12 SEPTEMBER 2024 6:00PM COCKTAILS FOLLOWED BY 7PM DINNER | 127 GUANGFU LU

RMB 800 Museum, Food & Wine RMB 600 Museum & Food Scan to RSVP







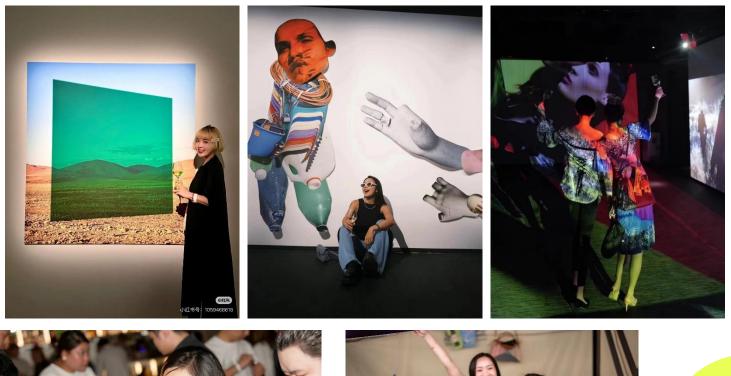










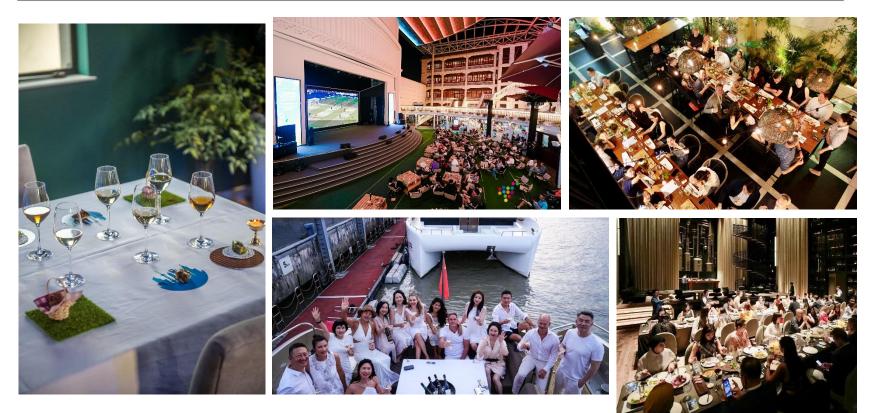






Taste Social 賞味社交

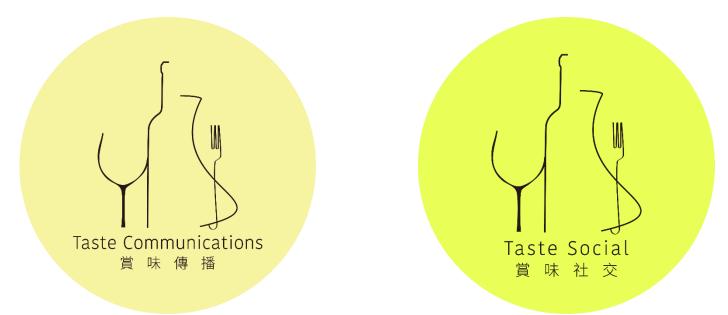








## LET'S GET CONNECTED 让我们建立联系



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